

# Pana Chamber of Commerce

## Mission Statement

*"The Mission of the Pana Chamber of Commerce is to promote sound economic growth and improve the success of the business community in general and of our members in particular"*

### Current Programs, Services and Activities

#### Business Referrals & Business Contacts Opportunities

The Pana Chamber of Commerce serves as an information center for the Pana Area. It is common practice for those from near and far to call the local Chamber of Commerce for information. The Pana Chamber Office received 5,036 various such calls in 2008. The Pana Chamber of Commerce offers a 24-hour telephone answering service to those seeking information and prides itself in returning calls ASAP.

#### Chamber Publications

Chamber Calendar of Events	Pana Map
Membership List	Business List
Church List	Clubs & Organizations List
Restaurant List	Contractors List
Misc. Source Lists	Assistance Agency List
Medical Community List	

#### Member Visibility - Direct Involvement

Monthly Open Board Meetings	Open Committee Meetings
Ribbon Cuttings	Annual Open Dinner & Meeting
Chamber Membership denoted in Community	Directory Phone Book

#### Community Involvement

City Wide Sale	City Wide Clean up
Downtown Block Party	Pana Days
Illinois State Championship Classic Bicycle Show	Pana Open Car Show
Blacksmith Hammer-In & Antique Tractor Show	Downtown Welcome Banner Program
Xmas Lighting Program	Xmas Parade Program
Downtown Welcome Banner Program	Downtown Xmas Banner Program

#### Links to Other Organizations:

U. of I. Extension - Small Business Center  
Christian County Agriculture Committee  
Illinois Employment and Training Center  
Rural Affairs Partners Council  
[Pana Industrial Development Corporation](#)  
Christian County Industrial Commission  
Kaskaskia Valley Watershed RC&D  
Illinois Department of Transportation  
West Central Illinois Planning Commission  
Illinois Dept. of Economic Opportunity  
Central Illinois Tourism Council  
U.S. Census  
Liaison with State Rep. Betsy Hanning  
Liaison with U.S. Sen. Richard Durbin

#### [Pana City Council](#)

Small Business Administration  
U.S.D.A. Rural Development  
Christian County Mayors Council  
Eastern Illinois Development Council  
Sangamon Valley Watershed RC&D  
Illinois Development Council  
Illinois Environmental Protection Agency  
Illinois Development Council  
Route 51 Inc. & Route 29 Coalition  
Friends of the Lincoln Prairie Trail  
Liaison with State Sen. Deanna Demuzio  
Liaison with U.S. Rep. Phil Hare  
Liaison with U.S. Rep. John Shimkus

## **Current Programs, Services and Activities** (more from inside page 1)

### **Provides a Tie with Community, Economic, & Industrial Development**

A Partnership formed between the Pana Chamber of Commerce and the City of Pana in 1995 gave Pana the ability to have one office working full time for the same good of the Community in professional manner. This focal point has proved to be successful in the development of our City. This partnership has resulted in over \$10,000,000 in grants and programs for Pana since that partnership was formed.

### **Visitors/Tourism**

Visitors and Tourist traveling through our Community on Rt. 51, 16, & 29 are provided information by the Pana Chamber of Commerce. Tourist racks are available at the Chamber Office in City Hall. The Pana Chamber distributes booklets and pamphlets to many points in the area. It is a proven point that those that travel through a Community, if they stop they will spend money. If they are happy with their purchase and the surroundings they made the purchase in, they WILL stop again. The Pana Chamber of Commerce promotes Visitor & Tourism in Pana to help promote your place of business.

### **Gift Certificate Program**

The Pana Chamber of Commerce Gift Certificates are an opportunity for gifts to keep dollars in the Pana Area. These Certificates are available for purchase by the general public or businesses in the Chamber Office and can be used at any Pana Chamber Members Business. In 2008 the Chamber kept nearly \$6,000 in the Community by those utilizing the Program.

### **Pana Informational Packets**

The Pana Chamber Office puts together Packets of local information for those requesting relocation packets, business packets, or visitor packets. In 2008 the Pana Chamber of Commerce sent out 236 such packets of information.

### **Focal point of Promoting Pana/Pana Area Positively**

Negative information is very easily found. Members of C.A.V.E. (Citizens Against Virtually Everything) exist in every Community. The Pana Chamber of Commerce Promotes Pana Positively 24/7-365 and encourages all it touches to do the same.

### **Resource/Research Center**

It is very common for people to contact or visit the Pana Chamber Office looking for information. The Pana Chamber keeps files of information and resource books as well as access to the internet to provide information to those seeking what, where, how, who and when for the Pana Area and beyond.

### **Membership Plaque**

To highlight the Pana Chamber's 66th Anniversary a new, high impact plastic membership identification plaques will be provided to every Member in good standing. The plaques will transmit to your customers as to the quality establishment they are doing business with and the roll your business plays in your Community.